

Prizelda Carelse
photography

GAUTENG
PHOTOGRAPHY 2024

If you don't think photography
is important, wait until photos are
all you have left





INTRODUCTION

ABOUT

PACKAGES

ADD TO YOUR SHOOT

PROCESS & DELIVERY

TERMS & CONDITIONS

CONTACT

For convenient viewing, images in this brochure have been resized. They do not represent the quality received by client.



Krizelda is an internationally published Equine photographer but also works in the fields of child, pet, automotive and human photography.

Having grown up with animals her whole life and studied veterinary nursing before submerging herself into photography she understands their reactions and anxiety and always takes great care to keep them comfortable and safe while creating lasting memories for their owners. Krizelda also ran a riding center for several years and has developed the patience needed to work with young kids.

Safety is of utmost importance when it comes to photographing your animals and children and Krizelda always shoots while keeping this in mind as a priority.

Based in Vereeniging but she travels to her clients, the majority being in Midrand/PTA and Potch but she also makes 2 KZN trips per year.



Krizelda does natural light and flash light (where needed) onsite photography and travels to her clients. As a versatile photographer she will go the extra mile in order to preserve your precious memories.

She studied photography through JASP and regularly has mentoring sessions with her peers as one is never too old to learn from those who lead us. Krizelda has learned to see in light and dream in color.

"If you think photography is not important,
wait until photos are all you have left"
~ Krizelda Carelse Photography



ALL PACKAGES INCLUDE

Monday - Thursday slot

Liberty Images (free running)

Horse Portraits

Horse Headshots

Black Background Shots (where possible)

White Background Shots (where possible)

Fine Art Shots

Silhouette Shots (where possible)

Natural Light / Reflective Light (Dependant on client requirements and weather)

Professional Post Processing and Retouching including but not limited to:

Shadow and Contrast adjustments

Color Corrections

Cropping and minor object removals

Image Liquifying ("make skinnier") (On clients request & where possible)

Skin smoothing and blemish removal on horse & owner

Images to be sent digitally via WeTransfer

PACKAGES



PACKAGE 1: R1 099

40 Min Photographic Session (from 5pm)

Final selection of 15 High Resolution Images

Professional Post Processing and Retouching

Natural Light & Fine Art work included

Images to be sent digitally via WeTransfer

A woman with long brown hair, wearing a green dress with a floral pattern on the bodice, is lying on her back on the back of a white horse. The horse is standing in a field of tall, dry grass. The background is a soft, golden glow from the setting sun, with trees visible in the distance. The word 'PACKAGES' is written vertically in white capital letters on the left side of the image.

PACKAGES

PACKAGE 2: R1999

60 Min Photographic Session (from 4h30pm)

Final selection of 30 High Resolution Images
Professional Post Processing and Retouching

Natural Light, Fine Art & Special Effects work included where possible
Images to be sent digitally via WeTransfer

This package can be shared with a friend (limited to 4 horses)

PACKAGES



PACKAGE 3: R2899

60 - 120 Min Photographic Session (from 4pm)

Final selection of 40 High Resolution Images

Professional Post Processing and Retouching & Special Effects

Natural Light, Fine Art & Special Effects & studio stobe light
work included where possible

Short video clip in TikTok format

Images to be sent digitally via WeTransfer

This package can be shared with a friend (limited to 4 horses)

A white horse is captured in a powerful rearing pose, its front legs tucked and its body arched. The horse is wearing a dark halter and a lead rope. It is standing in a field of tall, dry grass that is blowing in the wind. The background is a vast, open landscape under a sky filled with large, textured clouds. The overall mood is majestic and dynamic.

PACKAGES

PACKAGE 4 : R1199 PER HORSE

60 - 180 Min Photographic Session

4 - 6 friends sharing limited to 1 horse each
(or price per horse eg if one owner has 2 horses)

Final selection of 15 High Resolution Images per horse
Professional Post Processing and Retouching &
Special Effects

Natural Light, Fine Art & Special Effects & Studio Strobe Light
work included where possible

Images to be sent digitally via WeTransfer

PACKAGE 5 : R12 999

60 - 180 Min Photographic Session

Final selection of 30 High Resolution Images
Professional Post Processing and Retouching &
Special Effects

Tiktok video clip

All Props supplied as well as wardrobe
MakeUp Artists Supplied

Images to be sent digitally via WeTransfer

ADD TO YOUR PACKAGE:

- Friday / Saturday Slot Additional Charge : R1600
 - Per Additional hour: R1000
 - 30 Matte Jumbo Prints: R950
 - USB special packaging: R 1000
- Custom designed Coffee Table Book: POA due to changing print prices
- A selection of canvases in different sizes: POA due to changing print prices
- My assistant that helps me work faster which equals more images: R1500
- Postnet to Postnet courier (single package including "safe" packaging): R150

Before

Krizzelda Carelse
Photography

After

PROCESS & DELIVERY



A great deal of effort is involved in the final preparation of your images. Some composite images can take up to 24 hours per image to edit and perfect, please be patient and allow 6 - 10 weeks for the post production of your photos.

Albums will also take an additional 14 working days for printing.

A 100% rush fee will apply if post product is needed before 10 weeks.

I will send you 2 "sneak peaks" within a week of your shoot to settle your curiosity.

Post processing included in the cost of your shoot, includes basic editing such as cropping, color and contrast adjustments, and some advanced retouching, including the removal of small marks and lead ropes where possible. Thereafter, additional editing and design will be quoted for separately.



PAYMENT:

1/2: Invoice Indicated Booking Fee Upon Booking
2/2: Balance 2 Days before your shoot

Once your booking fee is paid
KRIZELDA CARELSE Photography
shall reserve the date and time agreed upon, and not make
any other reservations for said date and time.

For this reason, in the event of cancellation
for any reason, all monies paid shall be
retained in order to offset loss of business.

Any changes to the nature of the work on shoot or
in post production will result in a change to the invoice.
Repro (Print Production) costs may change according to job
specifications and printer requirements.

Only EFT's accepted, no cash or cheques

NO REFUNDS!

TRAVEL:

Traveling is charged at R6.80 per KM from my accomidation

Please always advise if your property is accessible by a very low sports car or if a bakkie should be used.

Please take into consideration that most of my commutes are one hour plus one way. These are less than AA advised prices that has to cover the wear and tear on my car and the time I spend in my car traveling to and from shoots. A venue closer to myself can be sourced if you would like to save a portion of the travel charge and travel towards me.

Please send me a Google Map Dropped Pin for your location.

RIGHTS & MODEL RELEASE:

All work commissioned shall remain the property and copyright of

KRIZELDA CARELSE and may not be sold, reproduced or altered in any way, including but not limited to Insta filters, cropping, color changes or any liquifying filters

unless approved by
KRIZELDA CARELSE PHOTOGRAPHY.

By proceeding with your shoot you hereby give the photographer permission to license the content and to use the content in any media for any purpose (except pornographic or defamatory) which may include, among others, advertising, promotion, marketing and packaging for any product or service. You agree that the content may be combined with other images, text, graphics, film, audio, audio-visual works; and may be cropped, altered or modified.

SHOOT CANCELLATION:

Deposit will be lost upon cancellation. If client was warned about weather and decides to go ahead a re-schedule fee of R400 + travel will be due to reschedule. However, a shoot may be postponed prior to the shoot to another time slot (dependant on availability) due to bad weather or genuine cause which will be determined at the photog-raphers' own discretion.

Incase of client
cancellation all monies paid shall be retained to offset loss of business and costs incurred.
NO REFUNDS

LIMIT OF LIABILITY:

In the unlikely event that digital files have been lost, stolen, or destroyed for reasons beyond KRIZELDA CARELSE'S control, including but not limited to camera, hard drive, or equipment malfunction, liability is limited to the organizing of a reshoot or return of all payments received for the session.

DISCLAIMER:

KRIZELDA CARELSE PHOTOGRAPHY and all associated parties will take no responsibility for loss, injury, death or any other costs incurred during the photoshoot for any reason.

A woman with long brown hair, wearing a white tiered dress and a floral headband, stands barefoot on a sandy beach. She is looking at a brown and white horse that is standing next to her. The horse is facing her and has its head slightly lowered. The background shows a sunset over the ocean with dark rocks in the foreground. The sky is filled with orange and yellow clouds.

CONTACT

KRIZELDA CARELSE

+27 79 807 7497

EMAIL & WEBSITE

krizelda@gmail.com

www.krizeldacarelse.co.za